



PROGRAMME BROCHURE · #CBA2027

The Creative Business Academy for Africa — 2027

CBA for Africa 2027 · a programme of the Creative Talent Foundation, facilitated by CIIFA Limited



Talent is everywhere. The business is the difference.

#CBA2027 #WhyCBA #TalentIsEverywhere



Become the business behind the talent.

The Creative Business Academy (CBA) for Africa is a 10-month, work-integrated academy for the people who make creative careers happen — across **Music, Film and Fashion**. You don't sit in a classroom pretending. You join a real company, run real budgets, clear real rights, and put real work into the world — with your name on it.

CBA for Africa 2027 is a programme of the **Creative Talent Foundation**, facilitated by **CIIFA Limited**, and it opens with a cohort drawn from across the continent and the diaspora.

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The three Schools

School of Music Business. Artist management, publishing, distribution, touring, royalties — the machinery behind every song you love. Students form real music companies and take real records to release.

School of Film Business. Development, production management, financing, distribution, rights — the deal-making that turns scripts into screens. Students run production outfits with real slates.

School of Fashion Business. Brand building, production, retail, merchandising, licensing — the business of what the continent wears. Students build labels and take collections to market.

Every School shares the **Integrated Core** — 140 classes across 11 courses covering finance, law, marketing, leadership, data and operations — delivered in **four languages: English, French, Portuguese and Swahili**.

How the year runs

- **10 months, February to November 2027.** Students are organised into 12 Houses of three Chapters each — companies, not classrooms.
- **You run the company.** Budgets, releases, rights agreements, royalties. Students run the companies; we run the conditions.
- **A real July release.** Work is cleared by Business Affairs and released to the public — catalogue built clean, splits signed.
- **The AMEDI Festival finale.** The year closes with CBA for Africa Week in Lagos (29 Nov – 4 Dec 2027): showcase, combined Trade & Career Fair, and graduation with verifiable certificates.

Fees — value, visibly subsidised

The full programme carries a value of **₦1,000,000** per student. Partners and grants close the gap so that every admitted student pays a subsidised fee of **₦500,000** (US\$500 diaspora).

- **Join the waitlist before registration opens and pay 10% less — ₦450,000.** You join by paying a **₦250,000 deposit**; the balance of **₦200,000** is due by 31 October 2026.
- No talent is excluded for cost: **merit scholarships** are awarded through the open, scored **CBA Bootcamps** (November–December 2026), funded by the CBA Beneficiaries Fund.

Key dates

- **31 August 2026** — Registration opens at cbaforafrica.org
- **November – December 2026** — The CBA Bootcamps (first one free; ₦5,000 each after, or ₦25,000 for all seven; your route to a scholarship)
- **w/c 23 November 2026** — Career Fair & Graduation of the current cohort
- **31 January 2027** — Enrolment closes; balances due
- **6 February 2027** — The 2027 cohort begins
- **29 Nov – 4 Dec 2027** — CBA for Africa Week & graduation, Lagos

How to apply

1. **Join the waitlist** at cbaforafrica.org — pay the ₦250,000 deposit and lock the 10% discount before registration opens.
2. **Register from 31 August 2026** — choose your School.
3. **Want a scholarship?** Sign up for the Bootcamps — the first is free, and every test you take lifts your score.
4. **Enrol** — offer, fees or scholarship, enrolment agreement — and join your House in February.

Creative Talent Foundation · CIIFA Limited · Lagos, Nigeria

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#CBA2027 · #WhyCBA · #TalentsEverywhere